



FOR IMMEDIATE RELEASE

Paige PR Earns Lantern Award Recognizing Outstanding Media Coverage for MMEX Resources' Solar Power Plan for Refinery Project Press Release

HOUSTON (Nov. 30, 2018) – Paige PR, a public relations and marketing agency specializing in oil and gas, chemical, industrial and renewable industries, is proud to announce the receipt of a Lantern Award given by the Business Marketing Association (BMA) of Houston. The award recognized exceptional media coverage for the press release, [MMEX Resources Corp. enters into Solar Power plan for its Refinery Project](#).

The annual gala, which celebrated its 30th anniversary, was held at the House of Blues in Houston on Nov. 29. The evening honored some of the Bayou City's top marketing and creative talent.

"Our team pours dedication, strategic planning and creative solutions into all of the work we complete for our valued clients," said Paige Donnell, CEO and founder, Paige PR. "To be honored by the BMA for 'a job well done' especially among Houston's most respected agencies is a true honor. We will strive to continue this positive momentum for MMEX and the rest of our clients into 2019 and beyond."

A Lantern Award is given to the highest scoring entry out of all Awards of Excellence within each category. Only one Lantern Award is presented per category, and an Award of Excellence is presented to the next highest ranked piece(s) in recognition for marketing excellence within each category.

In response to MMEX's press release, Paige PR handled follow-up interviews with The Midland Reporter-Telegraph, one of West Texas's most prominent newspapers, as well as the San Antonio Express-News. Other notable media placements included RigZone, The Houston Business Journal, Hydrocarbon Engineering, Hydrocarbon Processing Solar Daily, Solar Industry Magazine and Renewables Now.

In total, the press release earned 87.1 million impressions and published 275 times by news channels across the globe.

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About Paige PR

Paige PR is a dynamic, dedicated and award-winning public relations agency that helps companies across the globe creatively craft and strategically deliver effective corporate communication. Since its inception in 2012, the agency has helped clients enhance their market credibility and B2B relationships through effective and intelligent communication initiatives. For more information, visit PaigePR.com.

